



## SUN PEAKS RESORT SUMMER EXPERIENCE PROGRAM

Introduced for summer 2010, Sun Peaks is again offering new one-of-a-kind experiences for every desire and taste, most of which combine cuisine and adventure. The program showcases the best of Sun Peaks' restaurants and activities, combining soft adventure with culinary excellence into one-of-a-kind experiences. Ideally suited for value add-on experiences ...

- Voyageur Canoe Tour & Feast
- Flora & Fauna Experience
- Adams River Helicopter Salmon Experience
- Mountainside Afternoon Tea
- Nine & Dine
- Poolside Lunch
- Wine & Dine

**Sun Peaks Resort** [www.sunpeaksresort.com](http://www.sunpeaksresort.com)  
**Contact: Colin Brost – International Sales Manager**  
[salesdirector@sunpeaksresort.com](mailto:salesdirector@sunpeaksresort.com) Phone: 250-578-5383



## TREE TOP FLYERS – B.C.'S NEWEST AND MOST SPECTACULAR ZIP-LINE

Imagine the exhilaration of flying over picturesque Chase Canyon Falls with Treetop Flyers, Canada's newest and most exciting eco-adventure. Treetop Flyers is conveniently located in Chase, the western gateway to the

Shuswap. The experience takes just over an hour; the memories will be with you and your clients for a lifetime. Subject to opening July 1, 2011.

**Tree Top Flyers** [www.treetopflyers.ca](http://www.treetopflyers.ca)  
**Contact: Matt Leap – Co-owner**  
[matt@treetopflyers.ca](mailto:matt@treetopflyers.ca) Phone: 250-574-0256

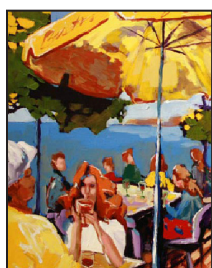


## AFFORDABLE NEW "COUPLES SIZED" DESIGN HOUSEBOATS IN THE "HOUSEBOAT CAPITAL OF CANADA"

This new size is ideal for a family or couple wanting a comfortable little houseboat to explore Shuswap Lake, Canada's paradise known as wild and rugged yet home to pristine, sandy beaches, towering waterfalls, and warm, clear water. At almost half the cost of the next size houseboat, a destination adventure on the water beats

any hotel room! The boats are outfitted with all the basic amenities and galley appliances for cooking up some fabulous meals. The stateroom has a comfortable queen bed and 2 additional double beds are in adjoining rooms. Just in case you get tired of the fabulous scenery, there is a flat screen TV and DVD player. You don't need a boat operator's license or experience and you can be your own captain the first time out!

**Twin Anchors:** [www.twinanchors.com](http://www.twinanchors.com)  
**Contact: Penny Hoban – Sales Manager**  
[penny@twinanchors.com](mailto:penny@twinanchors.com) Phone: 250-836-2450



## NEW OKANAGAN VALLEY WIDE SUMMER WINE FESTIVAL

It's no secret that the Okanagan is a great place to spend the summer. Previously hosted for one weekend at Silver Star Mountain Resort in Vernon, the Summer Okanagan Wine Festival has grown so big that it needs more room...say, the whole of the Okanagan. Wineries and restaurants up and down the Okanagan join in the

fun as events spill over from city to town to community, all with the same thing in mind: eat, drink and have fun. Lush vineyards and stark, desert beauty. Sunshine and cool wines. That's a holiday.

– 2011: July 8-16 / 2012: July 7-15 / 2013: July 6-14 –

**Okanagan Wine Festival Society:** [www.thewinefestivals.com](http://www.thewinefestivals.com)  
**Contact: Christine Ferreria – General Manager**  
[info@thewinefestivals.com](mailto:info@thewinefestivals.com) Phone: 250-861-6654



## NEW OKANAGAN WINE ADVENTURE TRAIL – ON A ROAD LESS TRAVELLED ...

West Kelowna and Peachland – two communities across Okanagan Lake from Kelowna – have teamed up to feature the latest winery driving route in the Okanagan Valley. The Westside Wine Trail features 12 wineries including B.C. flagships Mission Hill and Quails' Gate Wineries. Centred

around an extinct volcanic eruption, the trail provides architectural delights, artisans, First Nation heritage, culinary delights, lakeside resorts and many other recommended stops along the gentle and winding roads ...

**Westside Wine Trail:** [www.tourismwestside.com](http://www.tourismwestside.com)  
**Contact: Salina Curtis – Tourism Manager**  
[salinacurtis@shaw.ca](mailto:salinacurtis@shaw.ca) Phone: 250-864-2284



## SILVER STAR RESORT SUMMER ACTIVITIES

Silver Star is exploding with activities and fun things to do in the summer. After getting your fill of nature around the resort you can stroll the village shops or grab some food and enjoy some sun on one of the patios. Silver Star has a variety of activities to choose from as a destination and is also perfect for add-on experiences:

- Hiking & scenic chairlift rides
- Wildflower, nature and history tours
- Mountain biking
- Horse back guided trail rides
- Gallery Odin – Canada’s highest altitude art gallery

**Silver Star Resort** [www.skisilverstar.com/summer](http://www.skisilverstar.com/summer)  
**Contact: Ian Galbraith – Summer Business Manager**  
[galbraith@skisilverstar.com](mailto:galbraith@skisilverstar.com) Phone: 250-558-6095



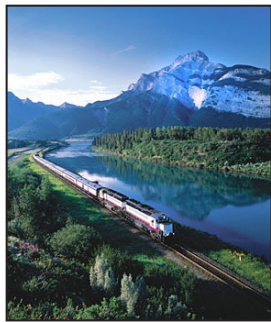
## KELOWNA DISTINCTIVE WINE TRAILS

The Kelowna area has always been historically significant to the BC wine industry and to the Okanagan in general. Its wineries were among the first to be established and it’s widely recognized as the birthplace of BC Wine. Each of the trails and the wineries on them offer a unique and appealing experience ... no two are alike. Many of the trails are located close to hotel doorsteps, each easily enjoyed in a day, with enough room to spare for leisurely winery dining and shopping along the way. The five new

trails include:

1. Scenic Sip of Lake Country (North Kelowna)
2. East Kelowna Wine Trail
3. Lakeshore Wine Route
4. Westside Wine Trail (West Kelowna)
5. Heritage Downtown

**Tourism Kelowna** [www.tourismkelowna.com](http://www.tourismkelowna.com)  
**Contact: Jenny Rutherford – Sales Manager**  
[jenny@tourismkelowna.com](mailto:jenny@tourismkelowna.com) Phone: 250-861-1515 ext 204



## AWARD-WINNING WINES PAIRED WITH AWARD-WINNING ROCKY MOUNTAINEER RAIL

Take the opportunity to slow down and enjoy wines from award-winning vineyards on a relaxing and inviting 4 day tour combining the Rocky Mountaineer train with wine tastings, deluxe accommodations, sightseeing, wine-paired meals and visits to some of the best wineries in the world. Rocky Mountaineer Vacations is offering

escorted Gold and Red Leaf Service wine excursions to the Okanagan from Kamloops. The Okanagan Valley is one of the warmest regions in all of Canada and boasts over 150 wineries. The area’s unique sub-climates and soil conditions provide the perfect environment for a diverse range of remarkable wine grapes. Your tour will include visits to some of the premier wineries in the region.

**Rocky Mountaineer Vacations:** [www.rockymountaineer.com](http://www.rockymountaineer.com)  
**Contact: Nathan Fischer**  
[nfischer@rockymountaineer.com](mailto:nfischer@rockymountaineer.com) Phone: 604-606-8446



## TERRAFINA RESTAURANT OPENS AT HESTER CREEK WINERY

Terrafina, Italian for “from the earth”, is inspired by Hester Creek Estate Winery having some of the oldest producing vines in the Okanagan, as well as by the abundance of locally grown ingredients which have made the region a culinary destination. Located in the former winery tasting room, Terrafina’s 45-seat restaurant provides an intimate setting with old brick,

wooden pillars and iron chandeliers. An additional 24 seats on the patio are surrounded by garden and covered by lush vines. Terrafina not only captures the recognizable character of Hester Creek Estate Winery, but also offers a setting much like you would find in a villa overlooking the hills in Tuscany.

**Hester Creek Estate Winery:** [www.hestercreek.com](http://www.hestercreek.com)  
**Contact: Greg Sheridan – General Manager**  
[mark@hestercreek.com](mailto:mark@hestercreek.com) Phone: 250-498-4435  
**Terrafina:** [www.terrafinarestaurant.com](http://www.terrafinarestaurant.com)



## MIRADORO RESTAURANT AT TINHORN CREEK WINERY

The restaurant, aptly named Miradoro, roughly translates to “Golden View” in Portuguese. Miradoro will serve market cuisine in a relaxed fine dining atmosphere. It seats 65 people inside with a 65-seat outdoor patio offering superb views of the scenic South Okanagan Valley. Miradoro is not only a world-class destination restaurant for wine tourists, but was also built with locals

in mind. Not only a place to go on special occasions, Miradoro is somewhere to go for a pizza and glass of wine after work, or a casual lunch on the patio. In the summer, dinner and concert packages will be available for a full night’s enjoyment.

**Tinhorn Creek Winery:** [www.tinhorn.com](http://www.tinhorn.com)  
**Contact: Lindsey White – Tinhorn Creek Vineyards  
Marketing Co-ordinator**  
[lindsey@tinhorn.com](mailto:lindsey@tinhorn.com) Phone: 250-498-3743

**Thompson Okanagan Tourism Association**  
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**Phone:** 250-860-5999 ext 215 **Fax:** 250-860-9993  
**TOTA Website:** [www.totabc.org](http://www.totabc.org) **Campaign Website:** [www.thompsonokanagan.com](http://www.thompsonokanagan.com)

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