

BIOSPHERE,

A Community United by the
Development of Sustainable Tourism



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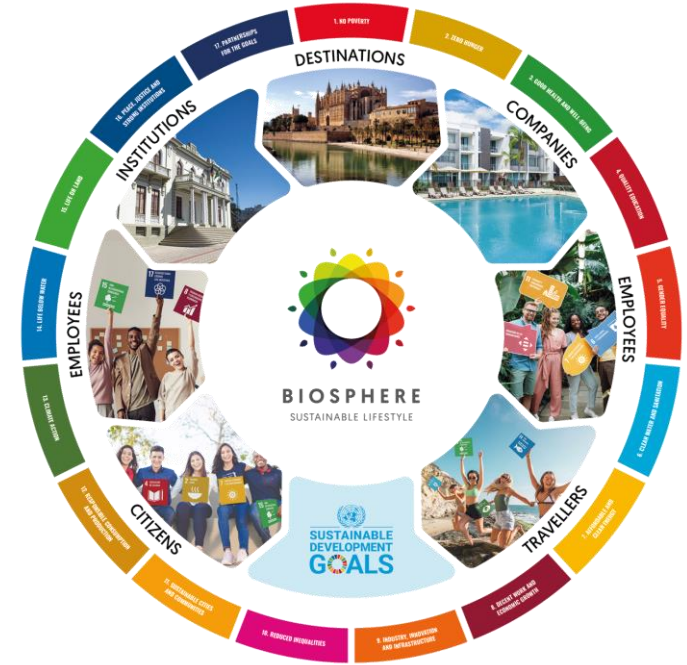
AN INTERNATIONAL INSTRUMENT FOR SUSTAINABLE TOURISM

Biosphere is a Sustainable Tourism System certified by the Responsible Tourism Institute, an international certification body that maintains an Memorandum of Understanding with UNESCO, is affiliated to the World Tourism Organization, and is a member of the Global Sustainable Tourism Council. The system is aligned with the United Nations 17 Sustainable Development Goals and the Paris COP21 Accord to Fight Climate Change.

The Biosphere commitment Program

allows tourism industry stakeholders within the Thompson Okanagan to be recognized and involved through the Biosphere Certification.

The differentiation of Biosphere members from other experiences is that both the owner and the visitor whom enjoys it, are committed to giving value back to specific areas of sustainability. Areas focused on the 17 sustainable development goals, and as a holistic approach to our visitor economy.



Climate Change



Environment



Society



Economy



Culture



CERTIFICATION FOR TOURISM

THE PATH TO A NEW TOURISM MODEL












This certificate guarantees an adequate long-term balance between the economic, socio-cultural and environmental dimensions of a destination, reporting significant benefits for the entity itself, society and environment.

The Biosphere Commitment Program is a collaborative industry effort to uphold responsible tourism development practices, differentiate our region from other global competitors and attract visitors that are seeking authentic, meaningful, and sustainable experiences

If you are a business, a community organization, a destination management organization, or a funding partners, there are various levels of participation within the Biosphere Program.



SUSTAINABILITY APPLIES TO YOU,

- | | |
|--|--|
|  ACCOMODATIONS |  PARKS |
|  TOURISTS SITES |  ACTIVE TOURISM |
|  TOURISTS CENTERS |  SHOPPING |
|  TOUR OPERATORS |  EVENTS |
|  RESTAURANTS |  OTHER TOURISM SERVICES |
|  GOLF | |

BENEFITS OF THE CERTIFICATION

- ✓ Greater competitiveness: savings in utilities cost through audits and rebate programs
- ✓ Access to training resources, information tools and improvement of sustainability
- ✓ Interaction among other Biosphere members, sharing best practices



TOTA



BIOSPHERE

BIOSPHERE BRINGS ENVIRONMENTAL, SOCIAL, AND ECONOMIC SUSTAINABILITY TOGETHER



Global Recognition

Sustainable travel options are increasingly becoming top-of-mind for today's consumers. Market your competitive edge by showcasing your biosphere commitment. The Responsible Tourism Institute, video opportunity and social media featuring offer increased visibility.



Sustainable Tourism Training

- A group session focused on select best practice cases and key sustainable tourism approaches.



Save Money

Opportunity to save on the Eco Efficiency assessment and performance report which provides recommendations on how to decrease waste, water, energy consumption. The Occupational Health and Safety Program and assessments, as well as the countless free training opportunities and toolkits all help save your money and improve your bottom line.



Eco Efficiency Program & Energy Assessment

- Energy Assessment and report
- Educational toolkits



Resilient & Responsible

Use the Biosphere Commitment Program to build a resilient, responsible organizational framework. The Biosphere Commitment is a dynamic program, with the initiative to support our growing industry and provide value added resources.



Occupational Health and Safety For Biosphere

- A framework to help organizations establish and maintain an effective health and safety program.

Fixed \$250 Annual cost for 3-Year commitment

For more information visit totabc.org/biosphere-commitment



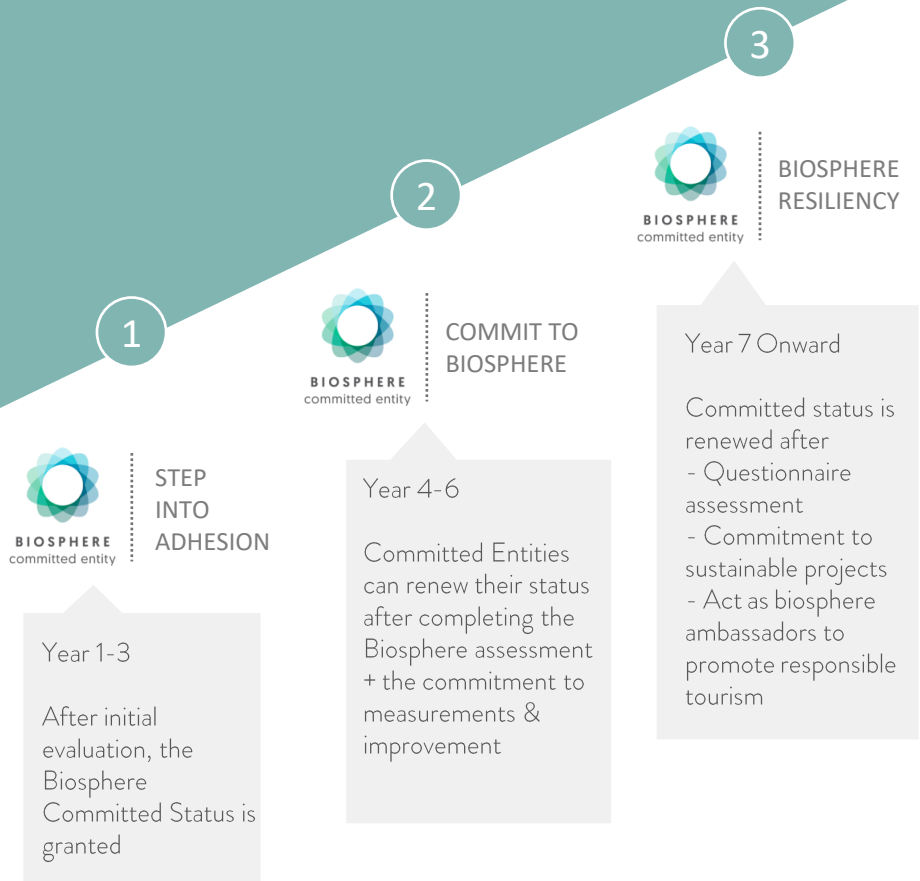
PROCESS OF COMMITMENT

A FLEXIBLE PATH WITH CONTINUOUS ASSISTANT IN CONTINUOUS PROGRESS

“Sustainability is not a destination; it is a journey. The Biosphere commitment program provides a framework to help us along this journey together.”

The Biosphere Commitment is providing an opportunity for regional tourism businesses to build resiliency and integrate sustainability as a cornerstone for continuous improvement. There are 3

phases for a business to continue committing to sustainable practices and ultimately work towards becoming a fully biosphere certified company.





ENTITIES,


THE PATH TO INTERNATIONAL RECOGNITION





BIOSPHERE EXPERIENCES IN DESTINATIONS


- 


TAKE THE PLEDGE
To signify and share commitment to responsible tourism.
- 


EDUCATION
A continued professional development for sustainability practices
- 

OFFICIAL LOGO
Use the official biosphere committed entity logo.
- 

RECOGNITION
Through TOTA's social and digital marketing platforms and be featured on travel trade and media
- 

FEATURE ON [Bookdifferent.com](https://bookdifferent.com)
A booking platform specific to certified & committed business
- 

TOOLKIT
Committed entity toolkit
Green team starter kit
Recycling program toolkit
- 

ASSESSMENT
On-site assessment of energy, water and waste practices
- 

BIOSPHERE VIDEO
Onsite video/film opportunities

 Attend half-day training seminar through the GSTC's Sustainable Tourism Training Program (STTP) provided by TOTA

 Participate in Eco-efficiency program & Complete the initial onboarding calls

 Participate in On-site energy audit

 Attend OHS Overview training & Foundation of Workplace Safety training

BIOSPHERE AMBASSADORS, TRANSMITTING THE VALUES OF SUSTAINABILITY

Biosphere Commitment Program Ambassadors are sustainable tourism communicators with the purpose of spreading and promoting sustainable tourism, in turn receiving credits towards program discounts

DISTINCTION AS RESPONSIBLE TOURISM PROMOTER



Biosphere Commitment Ambassadors act as a leaders in development of sustainable tourism. They promote Biosphere initiatives to other regional businesses.

ACCUMULATE CREDITS



When an additional 3 companies are brought into the program through referral as well receive one year of your Biosphere commitment for free, you will receive an additional complimentary year of the program for each additional company brought on.

INCLUSION IN THE BIOSPHERE COMMUNITY



Access to the latest updates of our programs, services, event invitations, with the objective of facilitating synergies and possible ways of collaboration within the framework of sustainable tourism.

SHARE THOMPSON OKANAGAN BIOSPHERE EXPERIENCE



Ambassadors will be able to communicate, recommend and promote certain experience from their profile as biosphere Ambassadors through TOTA's communication channels.



BIOSPHERE HALL OF FAME

CELEBRATE & RECOMMIT

Sustainable Project of the Year

Open to all Thompson Okanagan Projects that achieved/exceeded its sustainable development goals and is an exemplar for best practices in SDGs during project delivery.

Eco Efficiency Excellence Award

Award to organizations/communities who have demonstrated leadership and innovation in Energy, water, waste efficiency.

Leadership in Sustainability Award

This award recognizes biosphere members who demonstrate outstanding leadership in advancing the cause of sustainability.

Pioneer Award

This award is designed to honor ground-breakers who have made significant contributions to sustainable development enhancing Thompson Okanagan region.

Become A Biosphere Committed Company

IndustrySupport@totabc.com

totabc.org/biosphere-commitment

PROGRAM PARTNERS

SUPPORTING SUSTAINABLE DEVELOPMENT

INTERNATIONAL



bookdifferent



DOMESTIC

